



JVC To Showcase Native 8K Projector at I/ITSEC

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LONG BEACH, CA, November 21, 2023- JVC KENWOOD Corporation will showcase its DLA-VS8000G native 8K projector at I/ITSEC, the world's largest modeling, simulation, and training conference, November 27 – 30 in Orlando, Florida. Attendees will have the opportunity to experience the industry-leading image quality and innovative features of this cutting-edge projector.

JVC's DLA-VS8000G COTS (Commercial Off the Shelf) projector is equipped with three 3.5-micron pixel pitch proprietary JVC D-ILA imaging devices producing a native resolution of 7680 x 4320 pixels and delivers an impressive 5000 lumens using JVC's exclusive BLU-Escent laser-phosphor illumination system. With a contrast ratio of over 10,000:1, the projector offers stunning image quality that surpasses industry standards. The laser phosphor light engine provides exceptional longevity and consistent illumination, making it a reliable choice for various applications, including military and commercial flight simulation, visualization, and planetariums.

One notable application of the DLA-VS8000G projector is in Boeing's Constant Resolution Visual System (CRVS) simulator that provides pilots with a realistic "out-the-window" view at near eye-limiting resolution across the entire field of view. The added resolution enables pilots to see friend or foe detail at greater distances, creating an extremely positive training experience.

JVC will also showcase its other top-of-the-line D-ILA Visualization Series Projectors, along with a range of accessories that complement its projector lineup, such as the HMD-VS1DW head-mounted display. The head-mounted display allows users to view virtual images while operating actual equipment through Mixed Reality (MR), which combines the real and virtual worlds. Its high-resolution panel enables users to view images directly through a proprietary optical mirror system, providing a natural field of view without peripheral blur or chromatic aberration.

"We are thrilled to present our DLA-VS8000G native 8K Projector at I/ITSEC," said Ian Scott, VP of JVC's Visual Systems Division "This projector represents the pinnacle of image quality and performance, delivering an immersive visual

experience that sets new standards in the industry. We are proud to contribute to the advancement of simulation and training technologies."

The DLA-VS8000G will commence mass-production and shipping early in 2024. JVC is a leading manufacturer of audio and visual equipment, providing innovative solutions for consumers, professionals, and businesses worldwide. With a history of technological advancements and a commitment to quality, JVC continues to deliver cutting-edge products that enhance the audiovisual experience.

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-582-5825 or visit us at <http://us.jvckenwood.com>, www.kenwoodusa.com and www.jvc.com.

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